

CBDC Board Meeting:

Minutes 12/16/09, 7:30pm

Attending: Meg Dedolph, Lezlee Crawford, Ruth Runeborg, Aviva Tauman, Elizabeth Albert, Abraham McClurg, Rachel Shapiro, Jeffrey Rovner, Paul Watkins.

I. Odds and bobs:

1. Aviva attended an email marketing info meeting—only possibly useful idea was tracking hits: who, what, how many. Since CBDC and contrafriends combined are only about 200, it wouldn't make sense for us to pay for this type of service right now. Abe said it was \$40/mo/2500 emails/mo.
2. Liz talked to the Monday Night Folk Dancers about a hall, perhaps sharing, if we changed nights. She checked out the SPACE hall on Peterson and it's terrible, she does not recommend we consider it.
3. Lezlee set up CBDC to hold a barn dance at North Park Village Nature Center on Mar 5, 2010, 7-9pm. Jo Mortland will be calling. Free, but pre-registration required. Glade Hall will not be ready to rent until their renovations are complete, so we may have a test dance there at a later date.
4. Meg mentioned CDSS starter kits are worth looking at—may have info helpful to us, as would community media workshops—we should attend.
5. We discussed holding more family dances for folks w/kids. Indian Boundary Park might be a nice place for these.
6. Voting member sign-up takes place in February. Anyone attending dance can sign up and then will be eligible to vote in elections.

II. Halls:

We discussed the survey results of the test dances and looked at income. The dances at UofC make money. We should try to do more dances there. Some issues with scheduling and coordinating with the UofC group would have to be worked out. Next time possible will be March. Debated whether we should stay at S.P.A.C.E. in Evanston. Even though it costs more, it doesn't lose as much \$ as dances at Bethany. Consensus of survey votes was that we should choose from one of the 3 tested halls, or consider changing day/time of dance. A couple more possible halls have surfaced, we will check those out before deciding. Meg wants to type another list of halls to divide among board members to call. Lezlee agreed to do this.

III. Publicity:

Rachel mentioned that more publicity is needed. We should distribute flyers at Northwestern U, and other colleges, and we should get onto many more calendars and events listings. Rachel, Abe and Meg will work on this. Each board member should carry around the CBDC business cards to hand out when opportunity arises. S.P.A.C.E. needs to advertise us and publicize our dances in their calendars. They should do this for us to help increase attendance—it's to their benefit as well.

IV. Dance cards:

After discussion we decided membership price will be \$40/yr, with members receiving four free dance cards as a thank you for their support. Admission to dances will be \$7; seniors and students \$5.

V. Bookers:

Bill Sudkamp, Jeffery Rovner, Lynn Garren and Kolleen Blume have expressed interest in the job. Abe pointed out that we didn't have much information on which to base our decision. We decided to send a brief questionnaire to the potential bookers. Lezlee agreed to do this.

Board agreed to meet again in January 2010.

Meeting was adjourned at 10:40pm.

Minutes submitted by Lezlee Crawford, Secretary